



## Precious R

*Makeup Artist / hairstyling and prosthetics*

Precious is a fully trained and qualified media makeup artist and hair stylist who offers hair styling and prosthetics on demand. She has over 10 years of experience across retail, editorial, and beauty work. A creative and sharp-minded professional, she demonstrates strong leadership and coaching abilities, alongside excellent time-management skills and a dedicated work ethic. She is recognised for enhancing natural beauty rather than masking it, and is passionate about experimentation, consistently pushing boundaries with work that goes beyond the ordinary.

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### WORK EXPERIENCE

#### **Freelancer Makeup Artist September 2018 - Present**

Organised photoshoots with other creatives such as photographers, agency models and stylists. Developed a client base. Collaborated with agency models to curate styles that align with the brand's and clients image. Supported designers and advertising directors by executing the final looks they approved.

### PROJECTS

- LAMODA campaign 2022
- House Of Bad Apple Campaign 2022
- Magazine publications with VIGOUR Magazine, Hunter Magazine
- Music videos
- Provides bespoke makeup services for private clients, specialising in special occasions and model look books, alongside ongoing collaborations with a Birmingham-based photography studio.

**Agent:** Chin

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## **Makeup Artist – Rabanne July 2023 - Present**

Her responsibilities include monitoring and responding to customer enquiries via email and WhatsApp through the CRM system, as well as creating content and managing the store's social media platforms to promote both new and existing products. She also plays a key role in driving store performance by meeting sales targets and units per transaction (UPT), while educating new and existing clients and promoting the brand through the masterclasses she leads and organises.

## **EDUCATION**

- UNIVERSITY COLLEGE BIRMINGHAM  
BA (Hons) Specialist Hair & Media Make-up - 2021-2022
- GREATER BRIGHTON METROPOLITAN COLLEGE  
FDA in Hair and makeup for theatre and media - 2017-2019
- UNIVERSITY COLLEGE BIRMINGHAM  
Level 3 in Theatrical hair, special effects and media makeup - 2016- 2017

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## **References**

Available upon request.

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