



Imelda Ladebo

Makeup Artist

Imelda is a successful makeup artist with over a decade of experience in the beauty industry. Her exceptional customer service has led to increased client retention over the years, making her a huge success in the industry. She has a long client list including actors and models. Imelda has worked with many brands and publications including ASOS, Vogue Italia, New African Woman Magazine and Pride Magazine. Her unique qualities lie in media makeup and male grooming. She's currently personal makeup artist to Zackary Momoh (actor) and David Ajala (actor). She has vast experience in designing hair and makeup looks for large scale events at well-known UK venues such as O2 Arena and the Palladium, which she gained as Head of Hair and Makeup at Hillsong London.

Owner and Head Makeup Artist for her own Beauty Brand, 2011 – Present

Officially started her makeup business in 2011 and over the years has expanded into fashion, editorial and film and TV. Her client list include ASOS, Vogue Italia, New African Woman Magazine and Pride Magazine as well as the band, 'The Noisettes'.

Head of Hair & Makeup Department Hillsong London, 2015 – 2020

Imelda lead over forty volunteers, with different skill-sets, personalities and availability to get artists and pastors camera ready for performances and TV work. She had to produce hair and makeup looks for numerous projects with interweaving timelines whilst delivering to a high standard.

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The Performing Arts Team at Hillsong arrange several large-scale performances annually and these events take place in some of the UK's biggest venues such as the O2 Arena and SSE Wembley Arena. In addition, Hillsong ran bespoke Christmas concerts and Easter theatrical shows at West End Theatres such as the Palladium and the Dominion Theatre.

Part of Imelda's role also involved working with the creative directors to create mood boards and design looks for all performances, whilst teaching a team of hair and makeup artists - how to create the looks and follow continuity. She also did makeup and male grooming for lead pastors and guest speakers on a weekly basis.

Resident Makeup Artist and Beauty Editor, Side View Magazine, 2011 – 2013

Imelda provided her makeup service for cover shoots and wrote about current beauty trends and products. Trying out and sampling new products that hit the market and creating beauty mood boards for upcoming shoots for the current

Training & Qualifications

Diploma in Beauty & Makeup, West Thames College London, 2012

Additional

- Excellent communication skills dealing with clients, actors, and artists.
 - Experience in applying television makeup.
 - Experience in Male Grooming.
 - Detail orientated and very meticulous.
 - Understands lighting and makeup for all skin tones.
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References

Available upon request.

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