



Amii McIntosh

Fashion Stylist

Amii is a forward-thinking fashion stylist with a strong background in editorial, commercial, and celebrity work. She seeks to leverage her expertise in crafting impactful visuals to shape the future of fashion experience. Currently pursuing art direction training, Amii aims to create innovative and compelling narratives incorporating emerging technologies.

Campaigns

2024 MeLab3 La Roche Posay	Stylist
2024 Brooklyn Brewer	Stylist
2023 Ivy Collection	Stylist

Awards and Tours

2023 S Club UK Tour	Assistant Stylist
2023 Jessie J Abu Dhabi Nickelodeon Awards	Senior Fashion Coordinator

Agent: Chin

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Red Carpet

2023 Wallis Day Netflix Premiere

Senior Fashion Coordinator

Music Video

2024 Alice Merton

Stylist

Other Experience

Sep 2013 – Dec 2019

Fashion Assistant

- Notable clients: David St John James, Adele Cany, Ruth Higginbotham, Madeleine Bowden, Tanya Martin, Bruno Lima
- Select projects: Elle, GQ, Vogue Italia, The Telegraph, Barclays, Lenor, Michael Kors, Vodaphone
- Organized all sample logistics, including sourcing, tracking, and returns, while fostering positive relationships with designers and PR contacts.
- Assisted with both still and video commercial campaigns.
- Managed schedules, collaborations, model fittings, and casting, ensuring smooth project execution.
- Handled budgeting, hiring and intern management

Port Magazine & Stylist Magazine

Senior Fashion Coordinator

- Organised schedule got international fashion events and press days.
- Manages fashion cupboards with precision, overseeing sample tracking systems and maintaining detailed designer inventory logs.
- Conducted strategic trend analysis and sample sourcing, aligning selections with publications, editorial direction and demonstrating market knowledge.

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Vogue, Instyle, Red, Marie Claire,

Fashion Intern

Harper's Bazaar

- Maintained positive designer relations through meticulous sample handling, prioritising timely returns and minimising liability.
 - Provided editorial support for fashion and features teams.
 - Ensured content accuracy, fact-checking and in-depth trend research. Sourcing content for digital and print platforms and providing fashion week coverage.
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Training & Qualifications

**2022-present (part-time) BA Hons Creative and
Cultural Industries: Art Direction**

Kingston School of Art

2003-2006 Performing Art Diploma

Susi Earnshaw Theatre School

References

Available upon request.

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